

**Idaho Real Estate Education Council**  
**Regular Council Meeting**  
May 19, 2008  
**Minutes**

Pursuant to notice given, a **Regular** meeting of the Idaho Real Estate Education Council (Council) was initiated at the Commission office, 633 North Fourth Street, Boise, Idaho.

**Members Present:**

Beckie Kukal, Chair, Jerome  
Gail Heist, Vice Chair, Boise  
Donna Capurso, Member, Bonners Ferry  
Maris Cukurs, Member, Idaho Falls  
Jeanne Jackson-Heim, Executive Director  
Andy Enrico, Commission Representative, Boise

**Others Present:**

Chuck Byers, Professional Marketing Concepts

**Staff Present:**

Jesama Rosensweig, Administrative Assistant  
Mandy Frary, Education Director

**Call to Order:** Chair Kukal called the May 19, 2008 meeting of the Idaho Real Estate Commission Education Council to order at 8:35 a.m.

**Agenda:** Beckie asked if there were any additions or changes to the Agenda.

A motion was made by Donna to approve the meeting agenda. Motion carried.

**Minutes:**

A motion was made by Jeanne to approve the April 16, 2008 meeting minutes as amended. Motion carried.

**Council Matters:**

**Review Council Goals:** It was suggested to add updating the Finance course and exam to the council goals with a target completion date of June 2009. There was some discussion on the calculators being used during the Finance class. Mandy notified the Council that the Law course is updated every year and Commission did

not have record of the updates. J Dee May would be more than happy to give the rights of the Law course to the Commission and would also be happy to teach it whenever needed. It was suggested to email law instructors on suggestion. Donna suggested that the Law exam also be added to the Council goals.

A motion was made by Jeanne to add updating the Finance Course & Exam to the council goals as well as the Law exam. Motion carried.

**Minimum Standards for Interactive Video Conference:** There was discussion on the minimum standards regarding the video conference courses. Mandy presented suggestions for the Interactive Video Conference standards and staff was directed to incorporate the revisions discussed & add the standards to the Education and Certification Policy.

**Meet and Greet:** Mandy discussed the Valuation and Analysis course she attended last month. Felt it should be taught more often throughout the state.

**Prelicense Course Status Update:** A provider was asked about offering the Module 1 & 2 courses online. Module 1 is already in correspondence format. Discussion on whether or not the Module 1 & 2 could potentially be online in the future. Will discuss with online providers to see how it would work.

**Education Fund Award Budget:** \$75,890.75 has been awarded this fiscal year and \$21,932.13 has been paid out so far. Jeanne suggested that post cards be sent out once a month or quarter to each district to let all agents know what courses will be free or at a reduced cost in their area.

Council members reviewed the report from North Idaho Real Estate Academy on the Sandpoint CORE course.

08-074-Wendy Selditz (event/speaker): A motion was made by Jeanne to recommend approval of Education Fund Award 08-074, —for \$1,000 only (no refreshments) Motion carried.

08-075-Cindy Rhinevalult (event/speaker): A motion was made by Jeanne to continue this request to the June meeting. —continue the September and December dates until June 18, 2008. Motion carried.

08-076-Jim Igel (new course development): A motion was made by Jeanne to recommend approval of Education Fund Award 08-076.—in the full amount. Motion carried.

**Reports:** The following reports were reviewed and placed on file in the Commission office.

- List of Approved Certifications
- License Exam Statistics Report
- Certification Index Reports
- Analysis of the License Base
- Budget Report
- Civil Penalty Fine Report
- Education Fund Report

**Executive Session:** In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Beckie to adjourn to executive session to consider records that are exempt from disclosure as provided in Section 9-340C(9), Idaho Code, and which records relate to the following subjects: Education Special Considerations and Instructor Special Considerations. Motion carried.

**Executive Session:** In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Andy to adjourn out of executive session, submitted pursuant to Section 9-340C (9), Idaho Code. Motion carried.

**Special Considerations:**

08-072: A motion was made by Maris to approve Special Consideration 08-072. Motion carried.

08-073: A motion was made by Andy to approve Special Consideration 08-073. Motion carried.

08-077: A motion was made by Andy to approve Special Consideration 08-067. Motion carried.

**Executive Session:** In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Andy to adjourn to executive session to consider records that are exempt from disclosure as provided in Section 9-340C(9), Idaho Code, and which records relate to the following subjects: Education Special Considerations and Instructor Special Considerations. Motion carried.

**Executive Session:** In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Jeanne to adjourn out of executive session, submitted pursuant to Section 9-340C (9), Idaho Code. Motion carried.

**Course Approvals:** A motion was made by Maris to approve the following new and renewal course applications. Motion carried.

**New**

1031 Exchanges “In a Nutshell”

Community Housing for Real Estate Professionals

From Loan to Foreclosure 101.02

Great Photography=Quicker Sales

Pitfalls & Possibilities: Presenting & Negotiating Contracts

Predatory Mortgage Lending—only for 7 hrs

Procuring Cause: Unraveling the Mystery of Entitlement—remove the words of “Entitlement”

Residential P & S Agreements Part 1

Residential P & S Agreements Part 2

Shift Happens: Adapting to the Shifting Communication Needs of Today’s Consumer

Successful Open Houses

Understanding Credit and Improving Credit Scores

Understanding Title Insurance

Using Real Estate & Related Investments Inside IRA’s & Other Qualified Plans

**Renewal**

Contract Law-Virtual Classroom

Email Marketing & Web Blogging for Real Estate

Getting in Good Form-Realtor Forms

Internet Marketing for Real Estate Agents

Real Estate Contracts

Understanding Title

A motion was made by Maris to deny the following course applications for the following reasons:

Digital Imaging for Real Estate Agents—the course content is not related to real estate brokerage practice.

Buyer Agency—the course content contains information which is incorrect or contrary to Idaho Law.

Interactive Communications—the course content is not related to real estate brokerage practice.

REO and Foreclosures—the course contains information which is incorrect or contrary to Idaho law.

Agency Law-Virtual Classroom—the course content contains information which is incorrect or contrary to Idaho law.

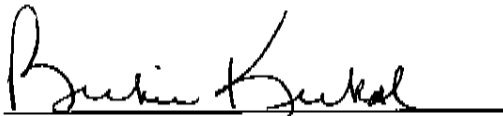
Comprehensive Credit Reports—the course content is not related to real estate brokerage practice.

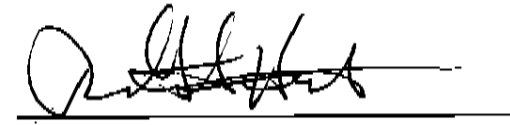
A motion was made by Andy to adjourn the meeting at 1:05 PM. Motion carried.

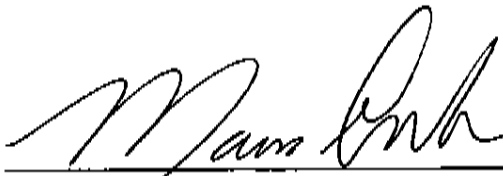
Respectfully submitted,

Jesama Rosensweig  
Education Assistant

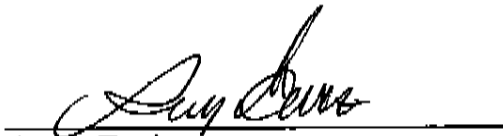
**Minutes of the Idaho Real Estate Education Council meeting held in Boise,  
Idaho, on May 19, 2008 are hereby approved.**


  
Beckie Kukal, Chair

  
Gail Heist, Vice Chair

  
Maris Cukurs, Member

  
Donna Capurso, Member

  
Andy Enrico,  
Commission Representative

  
Jeanne Jackson-Heim,  
Executive Director

The next regularly scheduled meeting is set for June 18, 2008.

Advise the Commission of any individuals with disabilities needing accommodation  
at least three business days prior to any meeting.